



WEBINAR

Primary care management strategies in health systems. Advances and challenges to achieve equity in the American region.

Free Academic Activity

DATE
Tuesday
December 6th

STARTS AT
12:00
pm
Mexico City
(UTC -5)

WEBINAR

Primary care management strategies in health systems. Advances and challenges to achieve equity in the American region.

Activity Objective

Reflect on the progress and challenges to achieve equity in access to primary health care services, addressing the management experience of countries in the Latin American and Caribbean region.



Background

In the 2012 resolution (A/RES/67/81) the World Health Organization (WHO) recognized the importance of national health systems ensuring universal coverage, especially through primary care mechanisms. This is so that everyone, particularly the most vulnerable sectors of the population, have access to health services (UN, 2013).

Equity in health implies that, ideally, anyone should have a fair chance to reach their full health potential and, pragmatically, that no one should be at a disadvantage in achieving it (Whitehead, 1991). From this perspective, the existence of any disease prevents people from participating in the principle of equal opportunities (Zúñiga-Fajuri, 2011). The above makes it essential to recognize the social obligation to reduce the barriers that limit access to effective, timely and quality health care (Flamand and Moreno, 2014). In an environment that is becoming increasingly complex and changing due to the

epidemiological and demographic patterns experienced by the region (PAHO, 2022), the reduction of health inequities represents a priority challenge for the management of health systems in any country, so the provision of health services requires at least the following conditions:

(a) an adequate and competent health workforce capable of providing proximity and quality health care centered on the person.

b) management models that are committed to and invest in universal health coverage (WHO, 2021), and
c) the implementation of public policies and actions with a multi-sectoral approach to address the social determinants of health and foster the commitment of the whole society to promote health and well-being (WHO/PAHO, 2014).



Modality

Remotely through the platform



Sign up through the following link

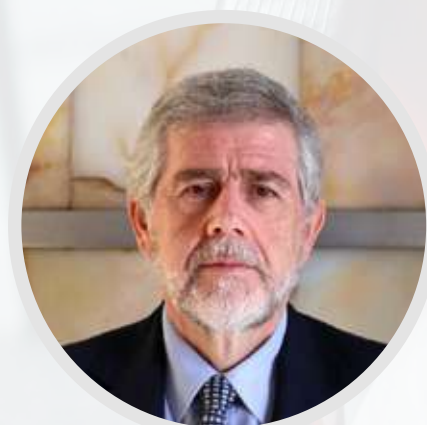
<http://bit.ly/3Exf3KL>

There will be simultaneous translation into Spanish and English

Upon registration, you will receive a link within a confirmation email to join the webinar

80% attendance requirement to earn a certificate of accomplishment.

LECTURER	ACTIVITY	SCHEDULE
Emilio Alfredo Carrasco González CIESS Executive Director	Welcome	12:00-12:05 pm
Carlos Iván García CAOSA Specialist	Summary of the situation Objetive of the activity	12:05-12:10 pm
<small>PANELIST No.1</small> Ricardo Pérez Cuevas Health and Social Protection Division, IDB	Progress in the region toward universal healthcare coverage and equity at the first level of attention	12:10-12:30 pm
<small>PANELIST No.2</small> Svetlana V. Doubova Epidemiology and Health Ser- vices Research Unit, IMSS	Mexican experience in the management of the first level of attention	12:30-12:50 pm
<small>PANELIST No.3</small> André Castillo Barquero Costa Rican Social Security Fund	Costa Rican experience in the management of the first level of attention	12:50-13:10 pm
<small>PANELIST No.4</small> Diana Betancurth Loaiza Universidad de Caldas	Colombian experience in the management of the first level of attention	13:10-13:30 pm
All the participants	Question and answer session	13:30-13:50 pm
Emilio Alfredo Carrasco González CIESS Executive Director	Closing words	13:50-13:55 pm



Emilio Alfredo Carrasco González



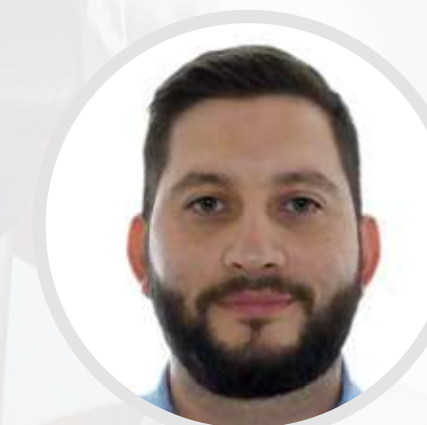
Carlos Iván García



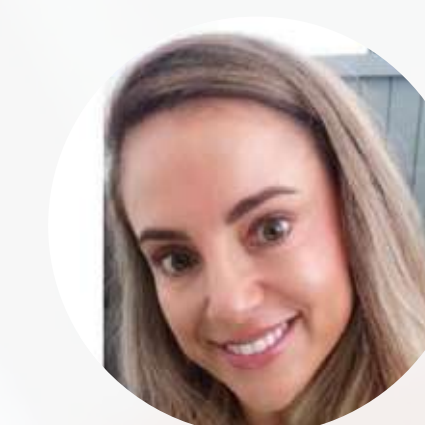
Ricardo Pérez Cuevas



Svetlana V. Doubova



André Castillo



Diana Betancurth Loaiza