



WEBINAR

Presentation of the book
**"A Todo Corazón,
Código Infarto".**

Free Academic Activity

DATE
Tuesday
October 11th

START
11:00
hrs
Mexico City
(UTC -5)

WEBINAR

Presentation of the book
"A todo corazón, código infarto"

General objective of the activity

To disseminate and comment on the main contributions of the book "**A Todo Corazón, Código Infarto**" and its relationship with the IMSS "Código Infarto" program.



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Status

In recent decades it has been reported that cardiovascular diseases are the leading cause of death in the world. In Mexico alone in 2022 there were 226,703 people that died from this cause with an increase of 3.6% in relation to the year 2021, according to the National Institute of Statistics and Geography (INEGI). This situation makes it even more necessary than ever to research and disseminate comprehensive care with viable strategies to reduce the impact of heart diseases. In this sense, the book "A Todo Corazón, Código Infarto", coordinated by Dr. Gabriela Borrayo Sánchez, is composed of a variety of chapters written by experts in the field, which explain comprehensively and updated a variety of complex issues ranging from prevention, through treatment and rehabilitation. This book is part of the Mexican

Social Security Institute (IMSS) program called "Heart Attack Code", which has been a constant success since 2015 throughout the Mexican territory. The aforementioned program has served more than 30,000 affiliated people, in which mortality from cardiovascular diseases has been reduced, continuously, over the years. Thus, this work is the embodiment of the "Infarction Code" program, which may be of great interest to students, interns and cardiology residents, among other health specialists. For these reasons, it is imperative to open spaces for display and dialogue so that the medical profession and the general public can learn about this important work.



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WEBINAR Agenda

Modality



Via online through the platform
<https://bit.ly/3QL3XpO>

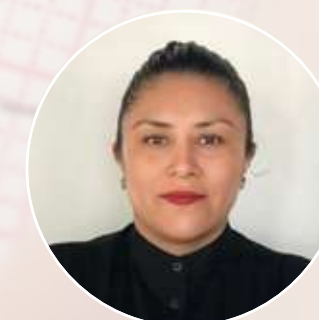
There will be simultaneous translation into Spanish and English

Upon registration, you will receive a confirmation email within the link to join the webinar.

PANELIST	ACTIVITY	SCHEDULE
Dr. Emilio Alfredo Carrasco González CIESS Executive Director	Welcome	11:00 to 11:05
Moderator Dr. Wendolyn Bravo Research Coordinator	Greetings to the audience. Objective of the event. Participants' CVs.	11:05 to 11:10
Panelist 01 Dr. Gabriela Borrayo Sánchez IMSS Head Coordinator.	Book Coordinator, she will make the presentation of the book	11:10 to 11:25
Panelist 02 Dr. Daniel Manchinelly CASBSS Specialist	Comment	11:25 to 11:45
Dr. Wendolyn Bravo Research Coordinator	Question and answer session Open to public	11:45 to 11:55
Dr. Emilio Alfredo Carrasco González CIESS Executive Director	Closing remarks of the event	11:55 to 12:00



Dr. Emilio Alfredo Carrasco González



Dr. Wendolyn Bravo



Dr. Gabriela Borrayo



Dr. Daniel Manchinelly