



# WEBINAR

Presentation of the Study

**"Drug price transparency as an effective mechanism to counteract State capture in health policies".**

Call for research "COVID-19 pandemic, state capture and its effects on inequality".

**Free Academic Activity**

## DATE

Tuesday  
August, 23

## STARTS

12:00  
hrs

Mexico City  
(UTC -5)

## WEBINAR

Presentation of the Study  
**"Drug price transparency as an effective mechanism to counteract State capture in health policies".**

### Objective of the Activity

To present the results achieved in the Study " Medication Price Transparency as an Effective Mechanism to counteract State capture in health policies".



## BACKGROUND:

Study "**Drug price transparency as an effective mechanism to counteract State capture in health policies**" was conducted within the framework of the Call for Research: "Covid 19 pandemic, State capture and the effects on economic and climate inequality in Latin America and the Caribbean" (CLACSO and OXFAM).

The COVID-19 pandemic uncovered practices that have traditionally been used in the pharmaceutical market in products protected by intellectual property rights and trade secrets. Traditionally, the underlying justification for the high price of pharmaceutical products is based on the need to protect patents rights and other intellectual property rights in order to encourage innovation and the development of new products and technologies. However, it should be borne in mind that the profits obtained from the exploitation of these rights are not the only incentives for innovation and the development of new products and technologies, since very often the States grant direct contributions of public funds and/or apply tax exemptions or other tax benefits to the companies that develop, manufacture and commercialize these drugs. It is estimated that, in general, big pharma earns more than \$1,000 per second from the vaccine business, charging governments 24 times the cost of generic production (OXFAM, 2022). However, the truth is that the real benefits are never evidenced, nor are the inputs or criteria that have been adopted to determine the price and how much

innovation really exists on previous knowledge that is in the public domain.

The study presented here aims to support the importance of using the mechanism of transparency in the price of medicines within public health policies in Latin America. The use of this mechanism in three countries in the region (Brazil, Costa Rica and the Dominican Republic) was analyzed using the case study method, taking as a reference the case of vaccines against COVID-19. This study shows that the use of transparency in the access to COVID-19 vaccine prices has been partial, since it only refers to the general expenses in the purchase of vaccines and not to the price of each vaccine. The People's Vaccine Alliance will also be presented during the event.



# WEBINAR Agenda

## Modality:

Via online through the platform



Register through the following link:

<https://bit.ly/3PbCooE>

**There will be simultaneous translation into Spanish and English**

Upon registration, you will receive a confirmation email within the link to join the webinar

SPEAKER	ACTIVITY	SCHEDULE
<b>Daisy Corrales Díaz</b> Executive Director of CIESS	WELCOME AND GREETINGS TO THE AUDIENCE	12:00 a 12:05
<b>Diego Terán</b> CADAM Specialist	-Summary of the situation -Objetive of the webinar -Panelists' CV	12:05 a 12:15
<b>Jorge Luis Ordelin Font</b> CAJS Specialist	Presentation of the research study	12:15 a 12:35
<b>Gerardo Manuel Ordóñez Barba</b> Director of the Department of Public Administration of the Colegio de la Frontera Norte	Comments of the research study	12:35-12:55
<b>Grazielle Custódio David</b> Regional Coordinator for Economic Justice and Inequality OXFAM	Comments to the Study and presentation of the People´s Vaccine Alliance Initiative	12:55-13:15
<b>Silvia Sofia Montenegro Mejia</b> Coordinator of the Oxfam-LAC Vaccines and Inequalities Project Coordinator Oxfam-LAC	Presentation to the People´s Vaccine Alliance Initiative	13:15-13:35
MODERADOR <b>Diego Terán</b> CADAM Specialist	QUESTION AND ANSWER SESSION	13:35-13:50
<b>Daisy Corrales Díaz</b> Executive Director of CIESS	CLOSING OF THE ACTIVITY	13:50-14:00



**Daisy Corrales Díaz**



**Diego Terán**



**Jorge Luis Ordelin Font**



**Gerardo Manuel Ordóñez Barba**



**Grazielle Custódio David**



**Silvia Sofia Montenegro Mejía**